**P.V.K.N. GOVERNMENT COLLEGE, AUTONOMOUS CHITTOOR**

**Department of Economics**

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| **Economics** | **22 – ECO-SE1** | **B.A.(HEP)** |
| **SEM – I- PAPER I - MICRO-ECONOMICS ANALYSIS** | | |
| **SEMESTER-I No of Credits: 4** | | |

**Learning Outcomes:**

a. To identify and explain economic concepts and theories related to the behavior of economic agents, markets, industry and firm structures, legal institutions, social norms, and government policies.

b. To integrate theoretical knowledge with quantitative and qualitative evidence in order to explain past economic events and to formulate predictions on future ones.

c. To evaluate the consequences of economic activities and institutions for individual and social welfare.

d. To identify the basic features of alternative representations of human behavior in economics

**COURSE OUTCOMES**

Upon successful completion of this course, students should have

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| CO1 | Make the students to have complete knowledge regarding production  and its different functions | PO1,PO2,PO3,PO4 |
| CO2 | Able to acquire knowledge regarding different types of cost and revenue. | PO2,PO3,PO4 |
| CO3 | Ability to understand and working of different kinds of market structures operating in the world. | PO1,PO2,PO3 |
| CO4 | To understand how the factor prices determined and it theories, particularly about | PO1,PO2,PO3 |
| CO5 | To make the students to acquire knowledge regarding about the interest and profits. | PO2,PO3,PO4 |

# Module–1: Introduction to Micro Economics

Scarcity and Choice as fundamental problems of economics-Opportunity Cost- Production Possibilities Curve- Micro and Macro Analysis-Micro economic analysis- Definition, Scope and Importance.

**Module-2: Theory of Consumption**

Cardinal utility analysis: Law of diminishing marginal utility - Law of Equi-marginal utility - Consumers’ Surplus – Concept of Demand- Factors determining demand-Law of Demand-reasons and exceptions-Elasticity of Demand; Ordinal utility analysis: Indifference Curve analysis – Properties of Indifference Curves –Budget Line-Consumer Equilibrium under Indifference Curve analysis.

# Module-3: Theory of Production

Production Function: Law of Variable Proportions- Laws of Returns to Scale –Cobb-Douglas Production Function - Economies of large scale; Concepts of Cost: Total, Average and Marginal Costs-Relation between Average and Marginal cost; Concept of Revenue: Total, Average and Marginal Revenues; Law of Supply.

# Module-4: Theory of Exchange

Market: Classification of Markets-Perfect Competition: Features, Price and Output determination; Monopoly: Features, Price and Output Determination- Price Discrimination; Monopolistic Competition: Features, Price and output determination; Oligopoly: Features, Kinked demand curve and Price rigidity.

# Module-5: Theory of Distribution

Marginal Productivity Theory of Distribution-Concept of Rent: Ricardian Theory of Rent–Marshall’s Quasi Rent; Theories of Wage Determination: Subsistence Theory and Standard of Living Theory; Theories of Interest: Classical Theory – Liquidity Preference Theory; Theories of Profit: Risk and Uncertainty, Dynamic and Innovations Theories.

**P.V.K.N. GOVERNMENT COLLEGE, AUTONOMOUS CHITTOOR**

**Department of Economics**

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| **Economics** | **21-ECO-SE3** | **B.A.(HEP)** |
| **SEM – III - PAPER – III –DEVELOPMENT ECONOMICS** | | |
| **SEMESTER-III No of Credits: 4** | | |

**Learning Objectives:**

1. To explain and apply key development economic growth theories, economic development theories
2. To analyze and describe the features of less developed economies and the macroeconomic and microeconomic development challenges they face
3. To analyze and describe significant policy options available to government and international organization to address economic development challenges
4. To develop analytical and critical thinking skills and use them to judge the appropriateness of economic development policy options \
5. To identify and appraise economic development policy failures, and suggest adjustments or alternatives

**COURSE OUTCOMES**

Upon successful completion of this course, students should have

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| CO1 | Demonstrate familiarity with some central themes  and issues of economic development.  Engage in critical thinking through the Comparative assessment of competing Economic development models and policy frameworks | PO1, PO5, PO6, PO7 |
| CO2 | Able to articulate pragmatic, principles-based policies to enhance economic well-being and promote social justice. | PO3,PO5,PO6 |
| CO3 | Able to Understand about Demography and its recent trends including latest population policy. | PO1,PO3,PO4,PO5 |
| CO4 | Able to understand regarding the current structure of Indian economy likes National Income, Poverty, and Unemployment etc | PO1,PO3,PO5, PO7 |
| CO5 | analyze new economic policies (privatization ,liberalization and globalization) in India , Understand the role of the Indian economy in the global context. | PO1,PO4, PO5 |

# Module-1:Economic Growth and Development

Economic Development as a Branch of Study of Economics–Scope and Importance-Distinction between Economic Growth and Economic Development– Measuring of Economic Development and their limitations-Concept of sustainable development.

# Module-2:Modern Economic Growth

Characteristics of Developing Countries-World Bank and IMF Classification of countries-Modern economic growth–Kuznets’ Six Characteristics-Obstacles to economic development-Vicious Circle of Poverty- Factors affecting economic growth: Economic and Non-economic.

# Module-3: Theories and Models of Development

Adam Smith–Marxian Theory of Growth – Schumpeter Theory - Rostow’s Stages of Economic Growth- Harrod- Domar two sector model and Robinson’s Golden Age.

# Module–4: Strategies of Economic Development

Balanced Growth- Unbalanced Growth –Agriculture vs Industry- Capital Intensive Technology vs Labour Intensive Technology.

# Module-5: Institutions and Economic Development

Role of State in Economic Development– Role of Markets – Market Failure and Regulation by State – Public sector Vs Private sector – Role of International Institutions-IBRD and IMF.

**P.V.K.N. GOVERNMENT COLLEGE, AUTONOMOUS CHITTOOR**

**Department of Economics**

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| **Economics** | **20-ECO-SE6** | **B.A.(HEP)** |
| **SEM –V -PAPER – VI – RURAL ENTREPRENEURSHIP** | | |
| **SEMESTER-V No of Credits: 4** | | |

**I. Learning Outcomes:**

Students at the successful completion of the course shall be able to:

1. Explain the basic theories and essentials of entrepreneurship;

2. Identify and analyze the entrepreneurship opportunities available in local rural area;

3. Apply the theories of entrepreneurship to the conditions of local rural area and formulate appropriate business ideas;

4.Demonstrate practical skills that will enable them to start rural entrepreneurship. **Syllabus:**

(Hours: Teaching: 60, Training: 10, Others Including Unit Tests: 05)  
 **Unit - 1: Entrepreneurship: Concept and Theories**

Concept and Importance of Entrepreneurship - Theories of Entrepreneurship: Innovations, X- Efficiency, Risk Bearing - Qualities and Functions of an Entrepreneur –Women Entrepreneurship – Ecopreneurship.

**Unit - 2: Rural Entrepreneurship, Business Planning and Agribusiness**

Rural Entrepreneurial Ecosystem – Factors, Problems and Challenges of Rural Entrepreneurships - Process of Identification of new Entrepreneurship Opportunities in Rural Areas - Formulation of Business Planning for Rural Entrepreneurship - Agribusiness and Value Addition: Procuring, Processing, Storing, and Marketing.

**Unit- 3: New Rural Entrepreneurship Opportunities**

New Entrepreneurship Opportunities in Farm sector: Organic Farm Products, Nutri-Cereals, Horticultural Products, Forest Produce, Medicinal Plant Products - New Entrepreneurship Opportunities in Rural Non-farm sector: Poultry, Aquaculture, Sericulture, Honeybee, Mushrooms Cultivation, Handicrafts.

**Unit - 4: Financing and Marketing for Rural Entrepreneurship**

Financing the Rural Entrepreneurship: Procedures to obtain formal loans from banks and other institutions - Preparation of Detailed Project Report for Loan - New avenues of Finance: Crowd Funding and Venture Capital - Marketing of Rural Products: Market Survey, Demand Forecasting, Marketing Strategies, Branding, Planning and Promotion, Digital and Social Media Marketing.

**Unit - 5: Institutional Support and Case Studies of Rural Entrepreneurship**

Institutional Support for Rural Entrepreneurship - Special Role of NABARD in promoting and supporting the Rural Entrepreneurship - Government Schemes for promotion of Rural Entrepreneurship– Rules and Procedures to start a Rural Entrepreneurship Firm – Discussion of two different types of Case Studies related to Rural Entrepreneurship with local relevance.

**P.V.K.N. GOVERNMENT COLLEGE, AUTONOMOUS CHITTOOR**

**Department of Economics**

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| **Economics** | **20 – ECO-SE7** | **B.A.(HEP)** |
| **SEM –V -PAPER – VII – FARMER PRODUCER ORGANIZATIONS** | | |
| **SEMESTER-V No of Credits: 4** | | |

**I. Learning Outcomes:**

Students at the successful completion of the course shall be able to:

1. Explain the concept and organization of FPO and its economic activities.

2. Identify and analyse the opportunities related to FPO in local rural area.

3. Apply the concepts to the identified FPO related opportunities available in the local area and formulate business ideas.

4. Demonstrate practical skills that will enable them to start a FPO or earn wage employment in it

**Syllabus:**

(Hours: Teaching: 60, Training: 10, Others Including Unit Tests: 05)

**Unit 1: Concept of FPO and Importance**

Concept and importance of FPO – Types of FPOs - Organizational structure and Functions of FPO - Ecosystem required for FPO - Role of FPOs in present Indian Agricultural Development – Factors, Problems and Challenges of FPOs in India.

**Unit 2: Establishing FPO and Collaborations**

Situation Analysis and Mobilizing Farmer Producers for FPO - Rules and Regulation related to FPOs - Procedures to start FPO –Infrastructure required for FPO - Collaboration with Other Organizations –Training and Capacity Building to Persons in FPO – Managing Financial Accounts of FPO.

**Unit 3: Economic Activities and Business Planning of FPO**

Economic Activities undertaken by FPO: Input Purchase, Custom Hiring Machines - Output Business: Procuring, Processing, Storage, Logistics, Marketing, Exporting etc. - Product Identification and Value Chain Analysis for FPO - Business Planning for FPO - Viable Business Models of FPO: Multi-product and Value Added.

**Unit 4: Financing and Marketing of FPO**

Financial Planning in FPO - Mobilization of Capital from Members, Promoters, Banks and other Funding Agencies-Marketing of FPO Products: Market Survey, Demand Forecasting, Marketing Strategies, Branding, Planning and Promotion, Digital and Social Media Marketing.

**Unit 5: Institutional Support and Case Studies of FPOs**

Institutional Support and Resource Supporting Agencies for FPOs - Special Roles of NABARD and SFAC – Government Schemes for promotion of FPOs - Discussion of two important Case Studies related to FPOs with different product or process types of local relevance.

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|  | **PVKN Govt. College (Autonomous)**  **Chittoor** | **Program**  I B.A.  Economics Hons. | | | |
| Course Code  **23-ECO-2C3** | **TITLE OF THE COURSE**  **Course – 3: MICRO ECONOMICS** | **Semester-II** | | | |
| Teaching | Hours Allocated: 60Hrs (**Theory**)  **(5 Hrs. /wk.)** | L | T | P | C |
| Pre-requisites | **Basic knowledge about Micro Economics** | 3 | - | - | 3 |

**Syllabus:**

**Unit–1:** **Introduction to Economics**:

Economic Activities and Economic System; Definition, Scope and Importance of Economics - Fundamental problems of economics: Scarcity and Choice, Production Possibilities Curve - Meaning and Scope of Microeconomics; Differences between Micro and Macro Economics - Principles of Microeconomics: Equilibrium, Optimization, Welfare; Methodology in Economics: Positive and Normative

**Unit -2:** **Demand and Consumption –Demand:**

Meaning, Types and Factors; Law of Demand - Elasticity of Demand: Meaning, Price, Income and Cross Elasticities- Utility: Meaning, Types, Importance; Marginal Rate of Substitution (MRS), DMRS -Indifference Curves (IC): Concept, Properties; Budget Line; Consumer Equilibrium under IC

**Unit -3: Production and Supply - Firm:**

Concept and Objectives; Production and Factors of Production; Concepts of Production, Cost and Revenue: Total, Average, Marginal - Production Function: Meaning and Types; Cobb- Douglas Production Function -Law of Variable Proportions; Laws of Returns to Scale - Supply: Meaning, Factors, Law of Supply, Elasticity of Supply.

**Unit-4: Markets -Market:**

Concept and Classification; Perfect Competition: Characteristics, Equilibrium of Firm and Industry - Monopoly: Characteristics, Equilibrium, and Price Discrimination - Monopolistic Competition: Characteristics, Equilibrium, Selling Costs -Oligopoly: Characteristics, Types, Kinked Demand Curve Model.

**Unit - 5: Distribution - Distribution:**

Meaning, types and importance - Rent: Ricardian Theory of Rent, Marshallian Quasi Rent -Theories of Wage: Subsistence Theory, Modern Theory -Theories of Interest: Classical Theory, Loanable Funds Theory - Theories of Profit: Risk and Uncertainty Theory, Innovations Theory.

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|  | **PVKN Govt. College (Autonomous)**  **Chittoor** | **Program**  I B.A.  Economics Hons. | | | |
| Course Code  **23-ECO-2C4** | **TITLE OF THE COURSE**  **Course – 4: MATHEMATICAL METHODS FOR ECONOMICS** | **Semester-II** | | | |
| Teaching | Hours Allocated: 60Hrs (**Theory**)  **(5 Hrs. /wk.)** | L | T | P | C |
| Pre-requisites | **Basic knowledge about Micro Economics** | 3 | - | - | 3 |

**SYLLABUS**

**Unit 1: Sets & Functions**

• Role of Mathematical Methods in Economics

• Sets: Types, Operations

• Functions: Meaning, Types, Graphical Representation, Applications in Economics.

**Unit 2: Differential Calculus**

• Limits of Functions; Continuity and Differentiability of a Function

• Derivative of a Function; Rules of Differentiation

• First and Second Derivatives and their Interpretations; Partial Derivatives

• Applications of Derivatives in Economics

**Unit 3: Optimization Problems and their Applications**

• Concept of Optimization in mathematics; Problems of Maxima and Minima

• Unconstrained & Constrained Optimization

• The Method of Lagrange Multipliers

• Some Applications of Optimization in Economics

**Unit 4: Integrations and Linear Programming**

• Concept of integration; Simple Rules of Integration

• Application of Integrations in Economics

• Linear Programming: Basic Concept, Formulation of Problem; Feasible, Basic and Optimal Solutions

• Applications of Liner Programming in Economics.

**Unit 5: Matrices and Determinants and Applications in Economics**

• Matrix: Concept, Types; Matrix Operations: Addition, Multiplication

• Determinants, Inverse of a Matrix

• Solution to the System of Simultaneous Equations, Cramer’s Rule

• Some Applications of Matrix Theory in Economics

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|  | **PVKN Govt. College (Autonomous)**  **Chittoor** | **Program**  II B.A.  Economics | | | |
| Course Code  **22-ECO-4C4** | **TITLE OF THE COURSE**  **Course – 4: ECONOMIC DEVELOPMENT IN INDIA AND ANDHRA PRDESH** | **Semester-III** | | | |
| Teaching | Hours Allocated: 60Hrs (**Theory**)  **(5 Hrs. /wk.)** | L | T | P | C |
| Pre-requisites | **Basic knowledge about Economic Development** | 3 | - | - | 3 |

**SYLLABUS**

**UNIT– 1 Basic Features**

Basic characteristics of Indian Economy as a developing economy – Economic development since independence - Objectives and achievements of planning – Planning Commission/NITI Ayog and their approaches to economic development - India‘s Rank in Global Human Development Index .

**UNIT- 2 National Income and Demography**

Trends in National income - Demographic trends - Poverty and Inequalities – Occupational Structure and Unemployment - Various Schemes of employment generation and eradication of poverty – Issues in Rural Development and Urban Development –Intra-state and Inter-state Labour Migration and unorganized sector Problems of Migrant Labour

**UNIT – 3 Agricultural and Industrial Developments**

Indian Agriculture – Agricultural Strategy and Agricultural Policy – Agrarian Crisis and land reforms – Agricultural credit – Minimum Support Prices -Malnutrition and Food Security - Indian Industry - Recent Industrial Policy – Make-in India – Start-up and Stand-up programmes – SEZs and Industrial Corridors - Economic Reforms and their impact - Economic initiatives by government of India during COVID - Atmanirbhar Bharat package.

**UNIT –4 Indian Public Finance**

Indian Tax System and Recent changes – GST and its impact on Commerce and Industry – Centre, States financial relations- Recommendations of Recent Finance Commission – Public Expenditure and Public Debt - Fiscal Policy and Budgetary Trends

**UNIT - 5Andhra Pradesh Economy**

The basic characteristics of Andhra Pradesh economy after bifurcation in 2014 – Impact of bifurcation on the endowment of natural resources and state revenue – new challenges to industry and commerce - the new initiatives to develop infrastructure – Power and Transport - Information Technology and e-governance – Urbanization and smart cities – Skill development and employment –Social welfare programmes.

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|  | **PVKN Govt. College (Autonomous)**  **Chittoor** | **Program**  II B.A. | | | |
| Course Code  **22-ECO-4C5** | **TITLE OF THE COURSE**  **Course – 5 STATISTICAL METHODS FOR ECONOMICS** | **Semester-III** | | | |
| Teaching | Hours Allocated: 60Hrs (**Theory**)  **(5 Hrs. /wk.)** | L | T | P | C |
| Pre-requisites | **Basic knowledge about Statistical Methods** | 3 | - | - | 3 |

**Syllabus**

**UNIT – 1: Nature and Definition of Statistics**

Introduction to Statistics – Definition, scope, importance and limitations of Statistics

Primary and Secondary data- Census and Sampling techniques and their merits and demerits

**UNIT – 2: Diagrammatic Analysis**

Collection of data - Schedule and questionnaire – Frequency distribution – Tabulation – diagram and graphic presentation of data – Histogram, Frequency Polygon, Cumulative Frequency Curves - Bar Diagrams and Pie Diagram

**UNIT – 3: Measures of Central Tendency and Dispersion**

Measures of Central Tendency and Dispersion - Types of averages- Arithmetic Mean, Geometric Mean, Harmonic Mean – Median – Mode – Dispersion - Range, Quartile Deviation, Mean Deviation, Standard Deviation- Coefficient of Variation.

**UNIT – 4: Correlation and Regression**

Correlation and Regression - Meaning, Definition and uses of Correlation- Types of Correlation- Karl Pearson‘s Correlation coefficient - Spearman‘s Rank Correlation- Regression Equations - utility of regression analysis – Demand forecasting.

**UNIT – 5: Time Series and Index Numbers**

Time Series and Index Numbers: Definition and components of Time Series – Measurement of Time Series – Moving Average and the Least Squares Method – Index Numbers - Concepts of Price and Quantity Relatives – Laspeyer‘s, Paasche‘s and Fisher‘s Ideal Index Numbers – Uses and Limitations of Index Numbers.

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| **Economics** | **23 – HEP- 1C1** | **B.A.(HEP)** |
| **SEM – I- PAPER I - FUNDAMENTALS OF SOCIAL SCIENCES** | | |
| **SEMESTER-I No of Credits: 4** | | |

**Unit – I** – What is Social Science?

**Unit -II:** Understanding History and Society

1. Defining History, Its Nature and Scope

2. History- A Science or an Art

3. Importance of History in the Present Society

4. Types of History and Chronology of Indian History

**Unit – III** – Society and Social Behaviour

1. Definition , Nature and Scope of Psychology

2. Importance of Social Interaction

3. Need of Psychology for present Society

4. Thought process and Social Behavior

**Unit – IV** – Political Economy

1. Understanding Political Systems

2. Political Systems – Organs of State

3. Understanding over Economics - Micro and Macro concepts

4. Economic Growth and Development - Various aspects of development

**Unit - V** – Essentials of Computer

1. Milestones of Computer Evolution - Computer – Block Diagram, Generations of Computers

2. Internet Basics – Internet History, Internet Service Providers – Types of Networks – IP – Domain Name Services – Applications

3. Ethical and Social Implications – Network and Security concepts – Information assurance fundamentals

4. Cryptography – Symmetric and Asymmetric –malware – Fire walls – Fraud Techniques – Privacy and Data Protection

**P.V.K.N. GOVERNMENT COLLEGE, AUTONOMOUS CHITTOOR**

**Department of Economics**

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| **Economics** | **23 – HEP- 1C2** | **B.A.(HEP)** |
| **SEM – I- PAPER II - PERSPECTIVES ON INDIAN SOCIETY** | | |
| **SEMESTER-I No of Credits: 4** | | |

**Unit – 1** – Man in Society

1. Human Nature and Real-Life Engagement

2. Social Groups and Social Dynamics

3. Individualism and Collectivism – Ethical Concerns

4. Human Life – Social Influence and Social Impact

**Unit-II:** Indian Heritage and Freedom Struggle in India

1. Cultural & Heritage sites of Tourism in India

2. Indian Dance, Music and Yoga

3. Rise of Nationalism Under British Rule in brief (1857-1947)

4. Contemporary history of India-integration of Princely States, abolition of Zamindari, formation of linguistic states

**Unit – 3** – Indian Constitution

1. Philosophical Foundations of Indian Constitution

2. Elements of Indian Constitution

3. Study of Rights in Indian Constitution

4. Directive principles to State

**Unit – 4**. Indian Economy

1. Indian Economy - Features – Sectoral contribution in income

2. Role of Financial Institutions - RBI - Commercial Banks

3. Monetary and Fiscal Policies for Economic Development

4. Economic Reforms - Liberalization - Privatization- Globalization

**Unit – 5** - Impact on Society & Analytics

1. Role of Computer, impact of Computers on human behavior, e-mail,

2. Social Networking- WhatsApp, Twitter, facebook, impact of Social Networks on human behavior.

3. Simulating, Modeling, and Planning, Managing Data, Graphing, Analyzing Quantitative Data,

4. Expert Systems and Artificial Intelligence Applications in the Social Sciences

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**Department of Economics**

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| **Economics** | **22-ECO-3C3** | **B.A.(HEP)** |
| **SEM – III - PAPER – III –DEVELOPMENT ECONOMICS** | | |
| **SEMESTER-III No of Credits: 4** | | |

# Module-1: Economic Growth and Development

-IBRD and IMF. Economic Development as a Branch of Study of Economics–Scope and Importance-Distinction between Economic Growth and Economic Development– Measuring of Economic Development and their limitations-Concept of sustainable development.

# Module-2: Modern Economic Growth

Characteristics of Developing Countries-World Bank and IMF Classification of countries-Modern economic growth–Kuznets’ Six Characteristics-Obstacles to economic development-Vicious Circle of Poverty- Factors affecting economic growth: Economic and Non-economic.

# Module-3: Theories and Models of Development

Adam Smith– Marxian Theory of Growth – Schumpeter Theory - Rostow’s Stages of Economic Growth- Harrod- Domar two secto rmodel and Robinson’s Golden Age.

# Module–4: Strategies of Economic Development

Balanced Growth- Unbalanced Growth- Agriculture vs Industry- Capital Intensive Technology vs Labour Intensive Technology.

# Module-5: Institutions and Economic Development

Role of Statein Economic Development– Role of Markets – Market Failure and Regulation by State – Public sector Vs Private sector – Role of International Institutions

**P.V.K.N. GOVERNMENT COLLEGE, AUTONOMOUS CHITTOOR**

**Department of Economics**

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| **Economics** | **21-ECO-SE6** | **B.A.(HEP)** |
| **SEM –V -PAPER – VI – RURAL ENTREPRENEURSHIP** | | |
| **SEMESTER-V No of Credits: 4** | | |

**Syllabus:** (Hours: Teaching: 60, Training: 10, Others Including Unit Tests: 05)

**Unit - 1: Entrepreneurship: Concept and Theories**

Concept and Importance of Entrepreneurship - Theories of Entrepreneurship: Innovations, X- Efficiency, Risk Bearing - Qualities and Functions of an Entrepreneur –Women Entrepreneurship – Eco preneurship.

**Unit - 2: Rural Entrepreneurship, Business Planning and Agribusiness**

Rural Entrepreneurial Ecosystem – Factors, Problems and Challenges of Rural Entrepreneurships - Process of Identification of new Entrepreneurship Opportunities in Rural Areas - Formulation of Business Planning for Rural Entrepreneurship - Agribusiness and Value Addition: Procuring, Processing, Storing, and Marketing.

**Unit- 3: New Rural Entrepreneurship Opportunities**

New Entrepreneurship Opportunities in Farm sector: Organic Farm Products, Nutri-Cereals, Horticultural Products, Forest Produce, Medicinal Plant Products - New Entrepreneurship Opportunities in Rural Non-farm sector: Poultry, Aquaculture, Sericulture, Honeybee, Mushrooms Cultivation, Handicrafts.

**Unit - 4: Financing and Marketing for Rural Entrepreneurship**

Financing the Rural Entrepreneurship: Procedures to obtain formal loans from banks and other institutions - Preparation of Detailed Project Report for Loan - New avenues of Finance: Crowd Funding and Venture Capital - Marketing of Rural Products: Market Survey, Demand Forecasting, Marketing Strategies, Branding, Planning and Promotion, Digital and Social Media Marketing.

**Unit - 5: Institutional Support and Case Studies of Rural Entrepreneurship**

Institutional Support for Rural Entrepreneurship - Special Role of NABARD in promoting and supporting the Rural Entrepreneurship - Government Schemes for promotion of Rural Entrepreneurship– Rules and Procedures to start a Rural Entrepreneurship Firm – Discussion of two different types of Case Studies related to Rural Entrepreneurship with local relevance.

**P.V.K.N. GOVERNMENT COLLEGE, AUTONOMOUS CHITTOOR**

**Department of Economics**

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| **Economics** | **21 – ECO-SE7** | **B.A.(HEP)** |
| **SEM –V -PAPER – VII – FARMER PRODUCER ORGANIZATIONS** | | |
| **SEMESTER-V No of Credits: 4** | | |

**Syllabus:** (Hours: Teaching: 60, Training: 10, Others Including Unit Tests: 05)

**Unit 1: Concept of FPO and Importance**

Concept and importance of FPO – Types of FPOs - Organizational structure and Functions of FPO - Ecosystem required for FPO - Role of FPOs in present Indian Agricultural Development – Factors, Problems and Challenges of FPOs in India.

**Unit 2: Establishing FPO and Collaborations**

Situation Analysis and Mobilizing Farmer Producers for FPO - Rules and Regulation related to FPOs - Procedures to start FPO –Infrastructure required for FPO - Collaboration with Other Organizations –Training and Capacity Building to Persons in FPO – Managing Financial Accounts of FPO.

**Unit 3: Economic Activities and Business Planning of FPO**

Economic Activities undertaken by FPO: Input Purchase, Custom Hiring Machines - Output Business: Procuring, Processing, Storage, Logistics, Marketing, Exporting etc. - Product Identification and Value Chain Analysis for FPO - Business Planning for FPO - Viable Business Models of FPO: Multi-product and Value Added.

**Unit 4: Financing and Marketing of FPO**

Financial Planning in FPO - Mobilization of Capital from Members, Promoters, Banks and other Funding Agencies-Marketing of FPO Products: Market Survey, Demand Forecasting, Marketing Strategies, Branding, Planning and Promotion, Digital and Social Media Marketing.

**Unit 5: Institutional Support and Case Studies of FPOs**

Institutional Support and Resource Supporting Agencies for FPOs - Special Roles of NABARD and SFAC – Government Schemes for promotion of FPOs - Discussion of two important Case Studies related to FPOs with different product or process types of local relevance.

**P.V.K.N. GOVERNMENT COLLEGE, AUTONOMOUS CHITTOOR**

**Department of Economics**

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| **Economics** | **22 – MA .ECO-101** | **M .A.** |
| **MICRO-ECONOMICS ANALYSIS –I** | | |
| **SEMESTER-I No of Credits: 4** | | |

**SEMESTER – I**

**ECO 101: MICRO ECONOMICS- I (Revised Syllabus with effect from 2021-2022)**

**Unit 1: Demand Analysis**

Demand Analysis : Marshalian, Hicksian, Slutsky and Samuelson’s Revealed Preference Approaches – Pragmatic Approach – Linear Expenditure System – Constant Elasticity of Demand Function – Von Neumann – Morgenstern Utility Index.

**Unit 2: Theory Of Production And Cost**

Production Function : Cobb – Douglas Production Function – CES Production Function – Law of Variable Proportions – Returns to Scale – Isoquants-Iso – Cost Curves – Equilibrium of the Firm: Choice of Optimum Combination of Inputs – Elasticity of Substitution.

**Unit3:Cost of Production, Revenue And Equilibrium Of The Firm**

Cost of Production: Traditional and Modern Approaches – Short run and - Long run Cost Curves – Concept of Revenue – Revenue Curves under Different Market Conditions – Equilibrium of the Firm and Industry.

**Unit 4: Price and Output Determination under Perfect** COMPETITION, MONOPOLY AND MONOPOLISTIC COMPETITION.

Perfect Competition: Price and Output Determination - Market Period-Short run and Long-run Analysis – Monopoly: Short run and Long run Equilibrium – Price Discrimination – Monopolistic Competition: Equilibrium of the Firm and the Group – Product Differentiation and Selling Cost – Chamberlin Concept of Excess Capacity.

**Unit5: Price And Output Determination: Duopoly And Oligopoly**

Duopoly: The Models of Cournot, Bertrand and Stackelberg – Oligopoly: Chamberlin Model and Kinked Demand Curve Model – Collusive Oligopoly: Cartels and Price Leadership.

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**Department of Economics**

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| **Economics** | **22 – MA .ECO-102** | **M .A.** |
| **MACRO-ECONOMICS ANALYSIS –I** | | |
| **SEMESTER-I No of Credits: 4** | | |

**ECO 102: MACRO ECONOMICS - I (Revised Syllabus with effect from 2021-2022)**

**Unit 1: Nature and Scope of Macro Economics**

Nature of Macro Economics – Scope and Importance of Macro Economics – Limitations of Macro Economics –Macro Statics – Macro Dynamics and Comparative statics

– Micro Foundation of Macro Economics.

**Unit 2: National Income**

Meaning of National Income – Concepts of National Income; Gross National Product, Net National Product, NMP at Market Price, NNP at Factor cost, NDPat Factor cost, Personal income, Disposal Income, Real Income and Per Capita Income – Methods of measuring National Income and Difficulties in the Measurement of National Income– Circular flow of income and expenditure: In two sector, three sector closed economy and four sector open economy.

**Unit 3: Classical and Keynesian Macroeconomics**

Classical Theory of Employment – Critique of Classical Theory – Basic Keynesian Models – Consumption Function – Investment Multiplier – Types of Investment – Marginal Efficiency of Capital and Investment – Accelerator – Interaction between Multiplier and Accelerator.

**Unit 4: Consumption Function; Alternative Hypotheses**

Consumption Function – Theories of Consumption Function – Alternative Hypotheses – Absolute Income Hypothesis, Relative Income Hypothesis, Life Cycle Hypothesis, Permanent Income Hypothesis.

**Unit 5:Neo Classical And Keynesian Synthesis**

The Goods market and Money market - Goods market equilibrium: the derivation of IS curve –Shift in IS curve – Money Market Equilibrium: The derivation of LM curve – Shift in LM curve – Interaction of IS-LM curve: The simultaneous equilibrium of goods market and Money market – The Elasticity of LM curve – The effectiveness of Monetary and Fiscal Policies.

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**Department of Economics**

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| **Economics** | **22 – MA .ECO-103** | **M .A.** |
| **PUBLIC ECONOMICS** | | |
| **SEMESTER-I No of Credits: 4** | | |

**ECO 103: PUBLIC ECONOMICS (Revised Syllabus with effect from 2021-2022)**

**Unit 1: Public Finance And Public Authority**

Economic Systems – Need for Government Intervention – Major Fiscal Functions of the Government – Definition and Scope of Public Finance – Public and Private Finance – Positive and Normative approaches to Public Finance – Maximum Social Advantage and Optimum Allocation of Resources.

**Unit 2: Public Expenditure**

Wagner’s Law of Increasing State Activities – Peacock and Wiseman Hypothesis – Rostow’s Theory – Reasons for Growth of Public Expenditure in Modern times – Determinants and Classification of Public Expenditure – Growth of Public Expenditure – Effects of Public Expenditure – Regulation of Public Expenditure in India.

**Unit 3: Public Revenue**

Sources of Public revenue – Tax Revenue and Non-tax Revenue – Characteristics of GoodTax System – Benefit Theory and Ability to Pay theory – Taxable Capacity – Factors Determining Taxable Capacity, Measurement of Taxable Capacity and Taxable Capacity in India.

**Unit 4: Incidence Of Taxation**

Incidence of Taxation – Classical Approach – The Concentration, Diffusion and Modern Theories of Incidence and Musgrave’s Concept of Incidence – Study of Indian Tax Structure – Direct and Indirect Taxes – Review of Tax Proposals of Raja. J. Chellaiah Committee – Reforms in Taxation.

**Unit 5: Public Debt**

Classical and Modern Views on Public Debt – Classification of Public Debt – Debt Burden Controversy – Classical Keynesian and Modern Views – Objectives and Principles of Public debt Management – Methods of Public Debt Redemption – Public Debt and Economic Development in India.

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| **Economics** | **22 – MA .ECO-104** | **M .A.** |
| **MATHAMATICAL METHODS IN ECONOMICS** | | |
| **SEMESTER-I No of Credits: 4** | | |

**ECO 104: MATHEMATICAL METHODS IN ECONOMICS (Revised Syllabus with effect from 2021-2022)**

**Unit-I: Sets and Operations on Sets**

Sets and Operations on Sets - Concepts of Cartesian Product Relation and function - Types of Functions -Polynomial Function.Homogenous Function–Logarithmic and Exponential Functions –Limit and Continuity of Function-Standard Limits-Evaluation of Limits in Simple Cases-Demand and Supply Functions and Determination of Equilibrium Price and Quantity.

**Unit-II: Differentiation of Functions of One or Two Variables**

Concept of Derivative–Rules of Differentiation, Power Rule, Product Sum, Difference-Quotient, Chain, Logarithmic and Exponential Rules–Higher Order Derivatives– Rules of Differentiation of Multi-variable Function -Interpretation of Partial Derivatives- Higher Order and Cross Partial derivatives–Interpretation of Revenue, Cost, Demand and Supply Functions and Elasticities.

**Unit-III: Maximum and Minimum Functions and Integration**

Conditions for Maxima and Minima of Functions of One or Two Variables - Simple examples from Economics, Maximization of Output, Revenue and Profit-Minimization of Cost under Perfect Competition and Monopoly Concepts of integration–Definite and Indefinite Integrals – Simple Rules of Integration – Application of Integration to Consumer’s Surplus and Producer’s Surplus.

**Unit-IV: Matricesand Determinant**

Concept of Matrix–Types of Matrix –Concept of Vector and its Properties–Addition and Multiplication of Matrices –Determinants and Their Properties -Inverse and Rank of a MatrixSolution of Two and Three Simultaneous Equations through Cramer’s Rule.

**Unit-V: Linear Programming and Input-Output Analysis**

Linear Programming–Formulation of a Linear Programming Problems–Solution of Linear Programming through Graphical Method – Formulation of a Dual Programme and its Interpretation – Input-Output Analysis – Assumptions – Formulation of Model - Finding Solution – Closed and Input-output Models.

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**Department of Economics**

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| **Economics** | **22 – MA .ECO-105 (a)** | **M .A.** |
| **FUNDAMENTALS OF COMPUTERS** | | |
| **SEMESTER-I No of Credits: 4** | | |

**ECO 105(A): FUNDAMENTALS OF COMPUTERS (Revised Syllabus with effect from 2021-2022)**

**Unit 1: Computer Fundamentals**

Definition – Components of a Computer – Block Diagram–Evolution of Computer Generations– Input–Output Devices–Hardware and Software – Compilers and Assemblers –Low level and High level Languages – Operating Systems and the User Interface – Microsoft Operating Systems.

**Unit 2: MS Word**

Creating, Opening and Saving Files–Editing and Formatting Text–Spell and Grammar Check– Creation of Tables and Columns – Mail-merge – Word Art – Concept of Macro – Print Preview and Operations.

**Unit 3: MS Excel**

Work Sheet – Creating a Data File in MS Excel – Calculations in Excel Sheet – Creating

Graphs and Charts with Excel–Data Analysis Pack–Statistical Functions – Printing Operations.

**Unit 4: Power Point**

Components of MS Power Point – Parts of a Power Point Screen - Creating a New Presentation – Opening – Saving – Closing a Presentation – Animation and slide Transit – Inserting Tables and Graphs in PPTs

**Unit 5: Software Packages and Internet**

Opening Excel files in SPSS - Variables, labels and values, Analysis tools - Descriptive

Statistics - Selection of variables in multiple linear regression – Stepwise Regression – Definition – Internet - History – Internetworking – WWW – E-mail Basics – Advantages and Disadvantages – Creation of E-Mail – User IDs., Passwords and E-mail Address – Message Components – E- mail management – Search Engines.

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**Department of Economics**

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| **Economics** | **22 – MA .ECO-107** | **M .A.** |
| **HUMAN VALUES AND PROFESSIONAL ETHICS – I** | | |
| **SEMESTER-I No of Credits: 4** | | |

**ECO 107: Human Values and Professional Ethics – I (Revised Syllabus with effect from 2021-2022)**

**UNIT-I:** Definition and Nature of Ethics-Its relation to Religion ,Politics, Business, Legal, Medical And Environment,Need And Implementation Ethics-Goals-Ethical Values in Various Professions.

UNIT-II: Nature Of Values-Good and Bad, Ends and Means, Actual and Potential Values, Objectives and Subjective Values ,Analysis Of Basic Moral Concepts-rights, Ought, Duty, Obligation, Justice. Responsibility and Freedom.Good Behavior and Respect for Elders, Character and Conduct.

**UNIT-III:** Ahimsa (Non-Violence), Satya (Truth),Brahmacharya (Celibacy),Asteya (Non- possession) and APARIGRAHA (Non-stealing).Purusharthas (Cardinal virtues)-Dharma (Righteousness), Artha (Wealth ), Kama(Fulfillment bodily desires).Moksha (Liberation)

**UNIT-IV:**Bhagavad Gita-(a) Niskama karma.(b).Buddhism-The four noble truths-Arya Astanga marga, (c) Jainisam- mahavratas and anuvratas. Values embedded in various religions, Religious tolerance, Gandhian ethics.

**UNIT-V:** Crime and Theories or punishment-(a) Reformative, Retributive and Deterrent ,(b) Views on manu and Yajnavalkya.

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**Department of Economics**

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| **Economics** | **22 – MA .ECO-201** | **M .A.** |
| **MICRO ECONOMICS ANALYSIS - II** | | |
| **SEMESTER-I No of Credits: 4** | | |

**SEMESTER – II**

**ECO 201: MICRO ECONOMIC ANALYSIS – II (Revised Syllabus with effect from 2021-22)**

**Unit 1: Modern Theories of The Firm**

Baumol’s Sales Revenue Maximization Model–Marris’ Model of the Managerial Enterprise–Williamson’s Model of Managerial Discretion–Bain’s Limit Pricing Theory – Recent Developments in the Theory of Limit Pricing: The Models of Sylos-Labini–Franco Modigliani and Bhagwati.

**Unit 2: Theories Of Distribution**

Theories of Distribution:- Ricardo, Karl Marx, Neo-Classical Theory(Marginal Productivity Theory) Kaldor-Factor Pricing in Perfect and Imperfect Competitive Markets– Adding up Problem and Euler’s Theorem.

**Unit 3: General Equilibrium**

Meaning of Equilibrium–Static and Dynamic Equilibrium–Stable and Unstable Equilibrium – Partial and General Equilibrium – General Equilibrium of Exchange and Consumption–General Equilibrium of Production and Exchange–General Equilibrium and Relative Prices.

**Unit 4: Welfare Economics**

Pigovian Welfare Economics–Pareto-Optimal Conditions–Kaldor – Hicks Compensation Principle – Social Welfare Function – The Theory of Second Best.

**Unit 5: Advanced Topics In Modern Micro Economics**

Game Theory–Two Person Constant and Zero Sum Game–Linear Programming Graphical Solution - Input–Output Analysis–Static and Dynamic Models.

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| **Economics** | **22 – MA .ECO-202** | **M .A.** |
| **MACRO ECONOMICS ANALYSIS - II** | | |
| **SEMESTER-I No of Credits: 4** | | |

**ECO 202: MACRO-ECONOMIC ANALYSIS – II (Revised Syllabus with effect from 2021-22)**

**Unit 1: Demand for Money**

The Classical View–Quantity Theory Of Money–Keynes’ Theory Of Demand For Money–Post Keynesian Theories of Demand for Money: Tobin, Friedman and Baumol– Integration of Monetary Theory and Value Theory: Keynes and Don Patinkin.

**Unit 2: Supply of Money**

Concept of Money Supply–Components of Money Supply–RBI Approach to

Money Supply–High Power Money and Money Multiplier– Changes in the Supply of Money.

**Unit 3: Business Cycles**

Types of Trade Cycles–Different Theories of Trade Cycles: Samuelson–Hicks and Kaldor–Control of Business Cycles: Monetary and Fiscal Policies.

**Unit 4: Theories Of Inflation**

Types of Inflation: Demand–Pull Inflation–Cost-Push Inflation-The Phillips Curve– the Inflation and Unemployment Trade off–The Monetarists Accelerationists’ Hypothesis– Rational Expectations Hypothesis.

**Unit 5: Macroeconomics Policies**

Objectives of Macro-Economic Policies–Objectives and Tools of Monetary Policy– Evaluating Monetary Policy: The Policy of Activists and Non-Activists Arguments–Fiscal Policy: Objectives and Tools–Automatic Stabilizers–Problems in the Implementation of Fiscal Policies–Relative Effectiveness of Monetary and Fiscal Policies.

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**Department of Economics**

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| **Economics** | **22 – MA .ECO-203** | **M .A.** |
| **FEDERAL FINANCE** | | |
| **SEMESTER-I No of Credits: 4** | | |

**M.A. ECONOMICS SEMESTER – II**

**ECO 203: FEDERAL FINANCE (Revised Syllabus with effect from 2021- 2022)**

**Unit 1: Fiscal Policy**

Role of State in Economic Performance: Classical and Modern Views-Objectives of Fiscal Policy –Role of Fiscal Policy in Developed and Developing Economies–Balanced and Unbalanced Budget Multipliers–Built-in Stabilishers-Long–Term Fiscal Policy in India.

**Unit 2: The Theory Of Federal Finance**

Principles of Multi-Unit Finance and Problems of Federal Finance-Theory of Fiscal Federalism-Vertical and Horizontal Imbalances-Theory of Grants-Conditional and Unconditional Grants – Matching Vs. Non-Matching Grants–Income and Substitution Effects of Grants–Grants and Subsidies– Allocative and Equity Effects.

**Unit 3: Federal Fiscal Systems**

Federal Fiscal Relations in Australia, Canada and USA – A Comparative Analysis with the Indian Scenario-Functions of Finance Commission-Recommendations and Approaches of the Thirteenth and Fourteenth Finance Commissions-Reforms of Federal Finance.

**Unit 4: Government Budget**

Theory of Government Budgeting: Classical and Modern Views-Budget Classification: Functional and Economic Classification-Programme and Performance Budgeting-Zero-Based Budgeting-Budget Reforms – Fiscal Crisis in India – Reforms to Control Revenue Deficit-Fiscal Deficit and Budgetary Deficit in India.

**Unit 5: Local Finance**

Significance of Local Finance–Revenue and Expenditure of Local Bodies-Financial Strengthening of Urban and Rural Local Bodies through Devolution of Funds from Central and State Governments.

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| **Economics** | **22 – MA .ECO-204** | **M .A.** |
| **STATISTICAL METHODS IN ECONOMICS** | | |
| **SEMESTER-I No of Credits: 4** | | |

**M.A. ECONOMICS**

**SEMESTER – II**

**ECO 204: STATISTICAL METHODS IN ECONOMICS (Revised Syllabus with effect from 2021-22)**

**Unit-I: Correlation and Regression**

Meaning - Assumptions and Limitations of Simple Correlation, Karl Pearson Coefficient of Correlation and Spearman’s Rank Correlation-Coefficient–Simple Regression – Lines of Regression and Properties of Regression Coefficient.

**Unit-II: Probability and Theoretical Distributions**

Concept of Probability – Various Types of Events: Classical and Empirical Definitions of Probability – Laws of Addition and Multiplication of Probability (statements only) – Conditional Probability – Theoretical Distributions – Binomial – Poisson and Normal Distributions.

**Unit-III: Sampling Theory**

Basic Concept of Sampling-Random and Non-Random Sampling–Simple Random – Stratified Random – Systematic and P.P.S. Sampling Techniques.

**Unit-IV: Hypothesis Testing**

Formulation of Statistical Hypotheses – Null and Alternative – Goodness of Fit – Confidence Intervals and Level of Significance – Hypothesis Testing based on t, X2 (Chi- Square) and F-tests.

**Unit-V: Index Numbers and Time Series**

Concept of Index Numbers–Uses and Construction of Index Numbers–Simple and Weighted Index Numbers – Laspeyer’s, Paasche’s and Fisher’s Methods - Tests for Ideal Index–Time Series Analysis – Components of Time Series – Determination of Trend – Least Square Method.

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**Department of Economics**

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| **Economics** | **22 – MA .ECO-205(a)** | **M .A.** |
| **INTERNATIONAL TRADE: THEORY AND POLICY** | | |
| **SEMESTER-I No of Credits: 4** | | |

**SEMESTER – II**

**ECO 205(A): INTERNATIONAL TRADE: THEORY AND POLICY (Revised Syllabus with effect from 2021-22)**

**Unit-I: Theories of International Trade**

The Pure Theory of International Trade–Theories of Absolute Advantage and Comparative Advantage–Empirical Testing of Theories–Heckscher–Ohlin Theory of Trade– Leontief Paradox–Factor Price Equalization Theorem.

**Unit-II: Imperfect Competition and International Trade**

Intra–Industry Trade–Neo-Heckscher–Ohlin Model–Neo–Chamberlin Model–Kravis and Linder Theory of Trade–Role of Dynamic factors in Trade (Alternative Theories of Trade) Vent for Surplus–Availability, Changes in Tastes, Technology.

**Unit-III: Terms of Trade and Gains from Trade**

Concepts of Terms of Trade–Terms of Trade and Economic Growth–Model of Economic Growth and International Trade–Singer–Prebisch Theory and Terms of Trade– Rybenzynski Theorem–Immiserizing Growth.

**Unit-IV: Theory of Trade Policy**

Free Trade Vs. Protectionism–Trade Restrictions–The Theory of Tariffs–The Stopler- Samuelson Theorem-Tariffs and Income Distribution–Tariffs -The Terms of Trade and Domestic Prices–Political Economy of Non-Tariff Barriers–Effects of Quotas – FERA and FEMA –Import Substitution Vs. Export Promotion.

**Unit-V: International Economic Integration**

Forms of Economic Co-operation–Free-Trade Area–Customs Union–Common Market–Economic Unions–European Union–SAARC–ASEAN–International Monetary Fund–Regionalism–Multilateralism–World Trade Organization–Recent Issues at WTOMinisterial Conferences - Gains and Problems of Developing Countries from WTO.

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**Department of Economics**

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| **Economics** | **22 – MA .ECO-205(b)** | **M .A.** |
| **ECONOMICS OF TOURISM** | | |
| **SEMESTER-I No of Credits: 4** | | |

**SEMESTER – II**

**ECO 206(B): ECONOMICS OF TOURISM (Revised Syllabus with effect from 2021-2022)**

**Unit: I. Nature, Scope And Composition Of Tourism:** Meaning And Definition Of Tourist and Tourism- Historical Perspective of Tourism in India- Types and Forms of Tourism in India –Individual, Group and Mass Tourism – Domestic, National and International Tourism – Inbound and Outbound Tourism - Composition of Tourism Industry –Accommodation, Hospitality and Catering – Transportation – Travel Agents and Tour Operators – Emerging Forms of Tourism

**Unit: II: Economic Dimensions Of Tourism:** Interaction Between Economic Development and Tourism- Tourism: a Consumption Industry – Economic Impacts of Tourism – Multiplier effect- Income and Employment Generation – Impact on Balance of Payments – Regional Development – Impact of Tourism on Environment - Sustainable Tourism – Pro-Poor Tourism (STEP) – Tourism and Women Empowerment.

**Unit: III: Development Of Tourism In India:** Domestic And International Tourism In India – Mode and Purpose of Tourism –Tourism Policies in India – Tourism Policy-2015-20 – Incredible India – New Schemes – Swadeshi Darshan – National Mission on Pilgrimage Rejuvenation and Spiritual Augmentation (PRASAD) –Swachh Bharat Mission – Swachh Paryatan - Fiscal Incentives to Tourism and Inflows of FDI – e-Tourism – Publicity and Marketing of Tourism – International Cooperation.

**Unit: IV: Economics Of Tourism:** Schemes And Programmes For The Development Of Tourism – Trends in Contribution of Tourism to GDP - Tourism Products and Mega- destinations in India – Trends in Domestic and Foreign Tourist Arrivals – Source countries for Foreign Tourist Arrivals – Tourism Receipts – Trends in Foreign Exchange Earnings – Share of India – Future Potential of Tourism Industry.

**Unit: V:Sub-Segments Of Tourism Industry In India:** Allied Components Of Tourism– Types of Accommodation – Hotels and Restaurants – Major Players – Classification of Hotels – Incentives for the Hotels – Tour Operators – Major Players – Guides and Travel Trade Service Providers – Travel Agents – FDI and Development of Hotels – Transportation and Tourist arrivals – Air, Rail and Road Transportation – Package Tours – India Convention Promotion Bureau (ICPB) – Publicity and Market Development for Promotion of Travel and Accommodation.





















